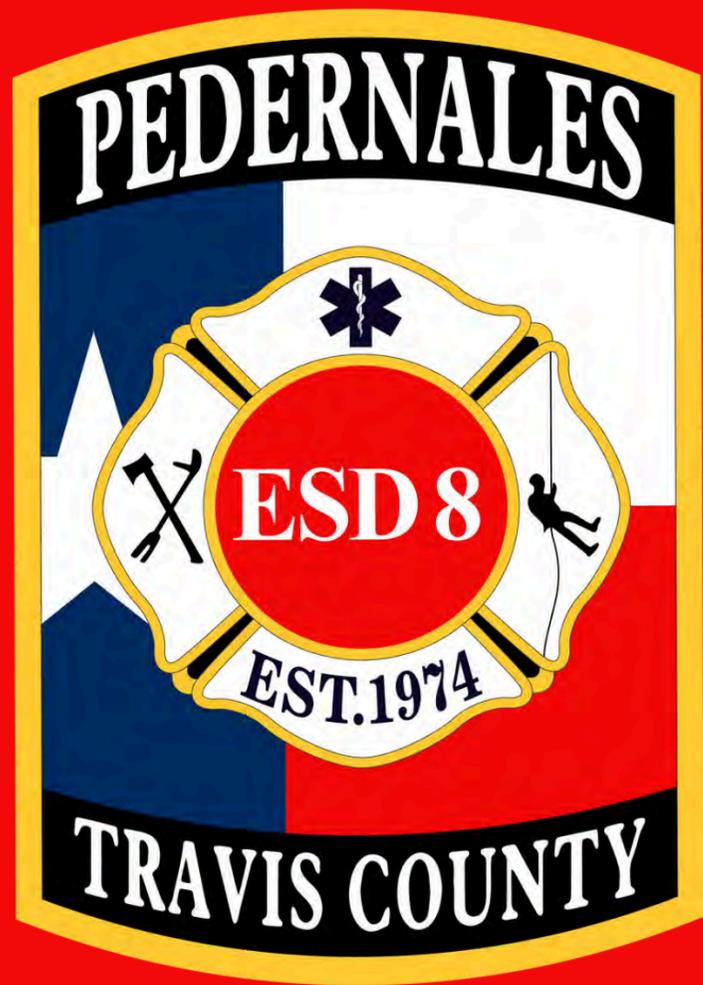


Engaging Emergency Personnel in Legislative Advocacy



Travis County ESD 8



L.E.T.'S GO!

LEGISLATIVE
EDUCATION
TEAM

Introduction to LET's Go

How we were inspired to build a team.
A discussion with Chief Nick Perkins.



Education is the KEY!

Elected Officials

Our team is focused on educating elected officials and lawmakers about the impact their decisions have on the fire service, specifically the ESD model.



Fire Service

Including firefighters in the process early on allows us to teach our future leaders the importance of issues that are easy to overlook as an emergency responder.

Impact of Legislative Decisions

Understanding funding, authority, and governance



Key Funding Areas

- Firefighting tools/equipment
- Training programs
- Facilities upgrades
- Community programming

Governance Implications

- Ad-Valorum
- Sales Tax
- Commissioner appointments
- ESD Borders

The Importance of Firefighter Involvement



A discussion with FF Kaleb Thomas

How does he tell the story of the fire service?

Team Composition Matters

These are the people that get
our officials attention



Professional Presence

Attire

Dress professionally to represent the fire service.



Communication Skills

Engage respectfully with elected officials.



Unified Messaging

Stay on message and aligned with SAFE-D.



A few thoughts on messaging...

The LET's Go Team was created to allow our Firefighters to have an active role in protecting the noble mission of the fire service at the State Capitol.

PFD Ground Rules

- Understand the Message
- Share if Comfortable
- SAFE-D first, then add



One-on-One with Chief Wittig



Lessons Learned

Valuable insights for building your own Legislative Education Team

- Elected Officials love our firefighters.
- Partnering with SAFE-D provides legal guidance and support.
- Involving all ranks in the department is a Professional Development Opportunity.

Understanding these lessons will help you effectively build and replicate your own LET'S Go Team with confidence.



Contact us -

Questions & Contact Information

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