



Official newsletter of the State
Association of Fire and
Emergency Districts

*Get your message out to
decision-makers in Texas
emergency services districts
and fire departments.*

SAFE-D Pen, the official newsletter of the State Association of Fire and Emergency Districts, is mailed to about 2,000 recipients, from Amarillo to Brownsville, from El Paso to Texarkana.

With critical information about the ever-changing world of Texas emergency services, **SAFE-D Pen** reaches the audience you need to reach — decision-makers in grassroots governments charged with providing fire protection and emergency medical response.

We offer substantial discounts for multiple buys, so it makes sense — and dollars — to be in every **SAFE-D Pen** newsletter.

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Advertising File Format

- JPEG or PDF file at a resolution of at least 300-dpi
- Ads must be in CMYK
- Digital files may be emailed to Tracy Wagner at tracy@gcptexas.net

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For more
information contact:

Tracy Wagner
512-251-8101
tracy@gcptexas.net

SAFE-D Pen Insertion Order

Company: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Size of Advertisement

- Back Page ▶ \$700 (4-Color Half Page — 7.5" w x 5" h) **SOLD**
- 4-Color Full Page ▶ \$900 (7.5" w x 10" h or 8.5" x 11" h with bleeds*)
- 4-Color Half Page ▶ \$600 (7.5" w x 5" h only)
- 4-Color Quarter Page ▶ \$450 (3.5" w x 5" h only)
- 4-Color Business Card ▶ \$275 (3.5" w x 2" h only)

*Full page advertisements may include bleeds. Bleeds must extend at least 0.25" past trim edge. Full page ads will be trimmed to 8.5 x 11". To ensure nothing is cropped, please keep the live area 0.25" away from trim edges.

DISCOUNTS FOR MULTIPLE ORDERS!

If you commit to four consecutive issues, you'll receive a 20% discount off the total.

Total Number of Insertions: _____

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SAFE-D

c/o GCP Association Services

PO Box 676

Pflugerville, TX 78691

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SAFE-D 2026 Tentative Editorial Calendar

Issue	Issue Date	Artwork Deadline
#1	Conference Program - Jan. 2026	December 20, 2025
#2	2nd Quarter - June 2026	May 1, 2026
#3	3rd Quarter - September 2026	July 31, 2026
#4	4th Quarter - November 2026	October 2, 2026