SAFE-D Pen

Official newsletter of the State Association of Fire and Emergency Districts

Get your message out to decision-makers in Texas emergency services districts and fire departments.

SAFE-D Pen, the official newsletter of the State Association of Fire and Emergency Districts, is mailed to about 2,000 recipients, from Amarillo to Brownsville, from El Paso to Texarkana.

With critical information about the ever-changing world of Texas emergency services, **SAFE-D Pen** reaches the audience you need to reach — decision-makers in grassroots governments charged with providing fire protection and emergency medical response.

We offer substantial discounts for multiple buys, so it makes sense — and dollars — to be in every **SAFE-D Pen** newsletter.

Advertising File Format

- JPEG or PDF file at a resolution of at least 300-dpi
- Ads must be in CMYK
- Digital files may be emailed to Tracy Wagner at tracy@gcptexas.net

For more information contact:

Tracy Wagner
512-251-8101
tracy@gcptexas.net

SAFE-D Pen Insertion Order

Company: _____

Contact Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Size of Advertisement

- ~~❑ Back Page ▸ $700 (4-Color Half Page – 7.5" w x 5" h)~~ ***SOLD***
- ❑ 4-Color Full Page ▸ $900 (7.5" w x 10" h or 8.5" x 11" h with bleeds*)
- ❑ 4-Color Half Page ▸ $600 (7.5" w x 5" h only)
- ❑ 4-Color Quarter Page ▸ $450 (3.5" w x 5" h only)
- ❑ 4-Color Business Card ▸ $275 (3.5" w x 2" h only)

**Full page advertisements may include bleeds. Bleeds must extend at least 0.25" past trim edge. Full page ads will be trimmed to 8.5 x 11". To ensure nothing is cropped, please keep the live area 0.25" away from trim edges.*

DISCOUNTS FOR MULTIPLE ORDERS!
If you commit to four consecutive issues, you'll receive a 20% discount off the total.

Total Number of Insertions: _____

Insertion Dates: _____

Make check payable to:
SAFE-D
c/o GCP Association Services
PO Box 676
Pflugerville, TX 78691
(p) 512-251-8101 | (f) 512-251-8152 | tracy@gcptexas.net

Total: $_____ Charge: ❑ AMEX ❑ VISA ❑ MasterCard ❑ Discover

Card #: _____

Expiration Date: _____CVV:_____

Cardholder Name: _____

Billing Address:_____

_____

Signature: _____

SAFE-D 2027 Tentative Editorial Calendar

Issue	Issue Date	Artwork Deadline
#1	Conference Program - Feb. 2027	December 21, 2026
#2	2nd Quarter - June 2027	May 3, 2027
#3	3rd Quarter - September 2027	August 2, 2027
#4	4th Quarter - November 2027	October 1, 2027